

## CONTRACT



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV  
190 North State Street  
Chicago, IL 60601  
(312) 750-7777

And:

Adelstein & Associates LLC  
222 W. Ontario St  
Chicago, IL 60654

<b>Contract / Revision</b> 150967 /		<b>Alt Order #</b> WOC10485556
<b>Product</b> MERRY MARWIG IL HD 20		
<b>Contract Dates</b> 10/13/16 - 10/17/16		<b>Estimate #</b> 5329
<b>Advertiser</b> Citizens for Merry Marwig		<b>Original Date / Revision</b> 10/12/16 / 10/12/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/13/16	10/14/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				1	\$760.00				
N 2	WLS	10/17/16	10/17/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$760.00				
N 3	WLS	10/13/16	10/14/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				1	\$1,425.00				
N 4	WLS	10/17/16	10/17/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$1,425.00				
N 5	WLS	10/13/16	10/14/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$1,425.00				
N 6	WLS	10/17/16	10/17/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$1,425.00				
N 7	WLS	10/13/16	10/14/16	ABC7 News	11a-12p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$500.00				
N 8	WLS	10/17/16	10/17/16	ABC7 News	11a-12p		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$425.00				
N 9	WLS	10/13/16	10/14/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$1,520.00				
N 10	WLS	10/17/16	10/17/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				3	\$1,710.00				
N 11	WLS	10/13/16	10/13/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$1,235.00				
N 12	WLS	10/13/16	10/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

<b>Contract / Revision</b>	<b>Alt Order #</b>
150967 /	WOC10485556

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
10/13/16 - 10/17/16	MERRY MARWIG IL HD	5329

<b>Advertiser</b>	<b>Original Date / Revision</b>
Citizens for Merry Marwig	10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				1	\$3,600.00				
N 13	WLS	10/17/16	10/17/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$3,600.00				
N 14	WLS	10/17/16	10/17/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$3,610.00				
N 15	WLS	10/13/16	10/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$5,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$2,975.00				
N 16	WLS	10/17/16	10/17/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$3,230.00				
N 17	WLS	10/15/16	10/15/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$600.00				
N 18	WLS	10/15/16	10/15/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$1,140.00				
N 19	WLS	10/15/16	10/15/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$510.00				
N 20	WLS	10/16/16	10/16/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$1,900.00				
Totals								0.00				29	\$46,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	29	\$46,225.00	(\$6,933.75)	\$39,291.25
<b>Totals</b>	29	\$46,225.00	(\$6,933.75)	\$39,291.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.